

THINK Executive

March | 2010

The  
Logistics  
Institute  
– Asia  
Pacific

**SUSTAINABLE  
SUPPLY CHAIN MANAGEMENT**  
*– A preliminary study*



A Collaboration Between



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A THINK Executive White Paper

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## EXECUTIVE SUMMARY

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‘Sustainability’ is the new must have – not only because it helps to gain a fresh perspective on the internal efficiency and external exposure of your supply chains, but also because of increasing pressure from various stakeholders. Where does sustainability in supply chain management actually start, and when does it become just plain and costly ‘green-washing’? More importantly: How should we discover and profit from the ‘right’ kind of approach which may lie somewhere between these extremes.

The Logistics Institute – Asia Pacific adopted a fresh approach to tackle these issues: Working with the methodologies of modeling, analysis and the collection, interpretation and integration of expert knowledge, key elements and trends in sustainable supply chain management were identified and contrasted to traditional concepts in supply chain management. This enables us to anticipate a wider range of scenarios and their implications for financial, environmental and social developments that are crucial to the long-term performance. These are discussed in this Whitepaper.

## **THINK Executive**

The only event in the Supply Chain and Logistics industry in Asia with a neutral platform for the highest level of interaction and exclusive knowledge sharing.

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Established by The Logistics Institute – Asia Pacific, THINK Executive is intended for companies interested in a common area of research to engage with economies of scale through a dedicated research team.

For enquiry and participation details please

call: (+65) 6516-4842 or

email: [THINKexecutive@nus.edu.sg](mailto:THINKexecutive@nus.edu.sg)



**The Logistics Institute – Asia Pacific**  
National University of Singapore  
21 Heng Mui Keng Terrace, #04-01  
Singapore 119613

Tel: (65) 6516 4842 • Fax: (65) 6775 3391  
E-mail: [tlihead@nus.edu.sg](mailto:tlihead@nus.edu.sg) • Website: [www.tliap.nus.edu.sg](http://www.tliap.nus.edu.sg)