



MEDIA RELEASE
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**PROCTER & GAMBLE TO DRIVE “SUPPLY CHAIN OF THE FUTURE”
IN SINGAPORE WITH 3-YEAR PARTNERSHIP WITH NUS**

Procter & Gamble to jointly innovate on Supply Chain Management in collaboration with the National University of Singapore.

Procter & Gamble (NYSE:PG) and The Logistics Institute - Asia Pacific (TLI - Asia Pacific) of the National University of Singapore (NUS) have signed an agreement to jointly conduct research under the Supply Chain Innovation Programme over three years. This is part of P&G’s five-year public-sector research collaboration with Singapore’s Agency for Science, Technology and Research (A*STAR), which commenced in late 2013 and has since expanded to include NUS and other research performers in Singapore.

This new collaboration, which is part of P&G’s Connect + Development programme, will focus on raising supply chain innovation to the next level by leveraging on NUS’ global academic network and strong research expertise in supply chain management, as well as P&G’s industry know-how and technologies. The technologies, solutions and knowledge created through this collaboration will contribute to P&G’s product pipeline and benefit over 4 billion consumers around the world. While the programme will be led by P&G and NUS, all research performers under the expanded collaboration may be involved in performing portions of the research.

“This partnership is one of many milestones in our long term commitment to Singapore. This enables all parties to benefit by being externally focused on cutting edge research and by being well-connected with the best thinkers in Academia and in the industry. It is a privilege to work with NUS, a leading university in Asia and we look forward to writing the next page in the book of Supply Chain Innovations,” said Mr Ed Hunter, Vice-President of Product Supply, Asia, Procter & Gamble.

Professor Tan Eng Chye, NUS Provost and Chairman of the Advisory Board of TLI – Asia Pacific at NUS, said, “Through this collaboration with P&G, we hope to be able to gain better understanding of real-world industrial challenges, and to be able to translate NUS’ expertise in supply chain and logistics research into innovative solutions to address these issues and make an impact to the industry. The knowledge of industrial operations and challenges will enable us to further enhance the relevance of NUS’ education and research.”

Mr Lim Chuan Poh, Chairman of A*STAR, said, “We are delighted that A*STAR’s partnership with P&G has seeded this collaboration between P&G and NUS. For Singapore to be competitive as a research and innovation hub, our public sector research performers must work closely together to co-innovate with industry and address global needs. Supply chain management is a critical aspect of digital manufacturing. This research will allow Singapore to capture new growth opportunities in the future of manufacturing, and position Singapore as a leading manufacturing hub.”

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About Procter & Gamble

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands.

About The Logistics Institute – Asia Pacific

The Logistics Institute – Asia Pacific (TLI - Asia Pacific) was established in 1998 as a collaboration between National University of Singapore (NUS) and Georgia Institute of Technology (GT) for research and educational programs in global logistics. Its vision is to be the Asia Pacific’s premier institute nurturing logistics excellence through research and education. Since its formation, it has served as the training ground for aspiring logisticians, equipping them with analytical tools to meet supply chain challenges. Since 2003, the institute has been voted Asia’s Best Education Course Provider at the annual Asian Freight & Supply Chain Awards for eleven consecutive years. The Institute was also awarded the Best Training Provider at the Supply Chain Awards from 2009 to 2011 and 2014. For more information, please visit www.tliap.nus.edu.sg