

Kühne Foundation – NUS HumLog Centre Asia Pacific

in collaboration with

Singapore Institute of Materials Management (SIMM)

Present

The Official Launch of the

CERTIFICATE IN APPLIED HUMANITARIAN LOGISTICS MANAGEMENT

**11-13 November 2013
The Logistics Institute Asia Pacific
21 Heng Mui Keng Terrace, #04-01
National University of Singapore**

Foreword

Natural Disasters abound annually and the Asia-Pacific region is not spared the aftermath of such unpredictable happenings. Applying the discipline of logistics and supply chain management will help to not only save lives but also to efficiently manage costs and to substantially increase the value of the humanitarian response.

The Kuehne Foundation – NUS HumLog Centre Asia-Pacific which got launched in 2012 is aiming at equipping the various humanitarian actors such as Governments and Humanitarian Aid Organisations with exactly this discipline.

In line with its guiding concept “from/by Asia for Asia” the Centre predominantly focuses on local and regional capacity building initiatives in the total community of practice. This encompasses a formulation of the best education initiatives facilitated by a quality research agenda and spiced by real-world best practices.

After having rolled out the first module (“Humanitarian Platform Workshop”) of our education program in Singapore and at the regional platforms in Jogjakarta, Bangkok, Manila and Ho Chi Minh City, the Centre will officially be launching the second module in Singapore from 11-13 November 2013.

This module has been jointly developed by our Centre and Singapore Institute for Materials Management (SIMM) with support from UN OCHA, World Vision, Plan International, Catholic Relief Services, Oxfam and Save the Children.

The course provides a basic theoretical understanding of technical aspects which are of relevance for professionals working in the humanitarian environment. Subsequent to its launch in November, the course will be rolled out at the Centre’s platforms in the region with support from local facilitators and instructors.

We would like to thank everyone who contributed to the development of the material and are looking forward to welcome you here in Singapore soon.

Dr. Robert de Souza
Executive Director
The Logistics Institute Asia Pacific

Jonas Stumpf
Program Director
Kuehne Foundation – NUS HumLog Centre

Agenda

Monday, 11 November 2013

Time	Topics
08:45 – 09:00	<i>Registration</i>
09:00 – 09:20	Welcome and Introduction
09:20 – 10:20	Module 1 “Logistics in the Humanitarian Context”
10:20 – 10:40	<i>Break</i>
10:40 – 12:00	Module 2 “Assessment and Planning”
12:00 – 13:00	<i>Lunch</i>
13:00 – 14:00	Module 3 “Risk Management”
14:00 - 15:00	Module 4 “Coordination and Collaboration”
15:00 – 15:20	<i>Break</i>
15:20 – 17:30	Local Case Study discussion

Tuesday, 12 November 2013

Time	Topics
09:00 – 12:30	<i>THINK Logistics forum with high level guest speakers from academia, humanitarian and commercial sector</i>
12:30 – 13:30	<i>Lunch</i>
13:30 – 15:30	Practical Exercise / Warehouse Visit
15:30 – 18:00	Module 5 “Warehouse and Inventory Management” Discussion on Warehouse Visit
19:00 – 22:00	<i>Dinner</i>

Wednesday, 13 November 2013

Time	Topics
09:00 – 10:20	Module 6 “Sourcing and Procurement of Supplies”
10:20 – 10:40	<i>Break</i>
10:40 – 12:00	Module 7 “Customs and Incoterms” Module 8 “Transport in Humanitarian Operations”
12:00 – 13:00	<i>Lunch</i>
13:00 – 15:00	Module 9 “Fleet Management and Contracting” Module 10 “Air and Boat Operations”
15:00 – 15:20	<i>Break</i>
15:20 – 17:00	Module 11 “Specific Issues in Humanitarian Logistics such as Cash and Voucher” Module 12: “Managing Cultural Differences”
17:00 – 17:30	Wrap up and Closing Ceremony



Robert DE SOUZA

Executive Director
The Logistics Institute – Asia Pacific

Dr. Robert de Souza is the Executive Director and Chief Executive of The Logistics Institute – Asia Pacific. Prior to that, Dr. de Souza was Executive Vice President for V3 Systems in the Asia Pacific, Corporate Senior Vice President and Global Chief Knowledge Officer at Viewlocity Inc. and Vice Chairman and CEO of SC21 Pte. Ltd. Dr. de Souza is a Professor at the Georgia Institute of Technology in USA and a Senior Fellow at the National University of Singapore. He has published extensively and is a member of the Editorial Boards of the International Journal of Computer Integrated Manufacturing and the International Journal of Logistics Research and Applications and SMBNet.

He is a Chartered Engineer and serves on multiple industry, government and academic committees, including the Government Parliamentary Committee (GPC) on Transport, the Advisory Panel of The Chartered Institute of Logistics and Transport, Singapore (CILTS), the IDA RFID Alliance (now part of the National RFID Centre), the IBM Global University Partners Leadership Advisory Board. He received his Ph.D., M.Sc. and B.Sc. Honours in the United Kingdom.



Roger LEE

Director
Singapore Institute of Materials Management

Roger Lee is the Director of the Singapore Institute of Materials Management which is a 33 year old professional logistics and supply chain association. He possesses a BSc (Hons) from the University of San Francisco and an MBA degree from the University of Strathclyde (UK). He is also the Adjunct Senior Teaching Fellow for Curtin University, Perth Australia Logistics Program.

Mr. Lee has more than 20 years' experience in the electronics industry; holding various top management posts in logistics, supply chain, procurement and distribution management.

Apart from his busy schedule in training and entrepreneurship, Mr. Roger Lee is also the Chairman of the Incubation Centre at the Institute of Technical Education (ITE, Spore) and also the Vice Chairman of Asia Pacific Logistics Federation (www.aplf.net)

He had stayed in Silicon Valley, California for four years, in the nineteen eighties, managing a Singapore-based multinational electronics company. He is heavily involved in technology transfer projects from the USA to Singapore in the high-tech industry.

Most recently, Mr. Lee had co-authored 4 books, "The Making of a Technopreneur", "The Making of a Shell Livewire Entrepreneur", and "World Class Logistics and Supply Chain Management" and "Knowledge Management: Principles and Applications".



Jonas STUMPF

Program Director (Humanitarian Logistics)

Kühne Foundation – NUS HumLog Centre Asia Pacific

Jonas Stumpf is Program Director for the Kühne Foundation – NUS HumLog Centre Asia Pacific. His current focus is on establishing a platform network in Singapore, Indonesia, Philippines, Vietnam and Thailand to roll out the Centre’s activities such as Education, Research and Outreach in South-East Asia. Prior to his position in Asia, he was Project Manager at Kühne Foundation’s “Humanitarian and Emergency Logistics Program” (HELP) based in Switzerland where he worked closely with various actors from the humanitarian sector such as UN organisations, NGOs and local Governments in Africa, Middle East and Europe to enhance their logistics capacity.

He has obtained his Master in Logistics and International Management from the University of Mannheim and wrote his Master thesis on “Emergency Logistics – Fields of Improvements”. Before he joined the Kühne Foundation, he worked at the Logistics Development Unit of the United Nations World Food Programme (WFP). During that time, he was member of the Supply Chain Optimization and Training team conducting field studies and providing training courses at various WFP country offices in Italy, Ethiopia, Djibouti, Kenya, Uganda and Democratic Republic of Congo. During the Haiti Earthquake relief operation 2010 he was temporarily deployed to WFP’s Augmented Logistics Intervention Team for Emergencies (ALITE) to coordinate support from private sector.



Ashley YEO

Deputy Academic Director

Singapore Institute of Materials Management

Ashley Yeo is the Deputy Academic Director of the Singapore Institute of Materials Management (SIMM) and had many years of academic and teaching experience in China majoring in business and logistics management courses.

A teaching professional from Singapore, Ashley has worked with many Chinese undergraduates and has developed practical methods for helping Chinese students to successfully achieve their Bachelor and/or Masters qualifications from overseas universities of native English-speaking countries. Apart from being experienced in quality review processes of UK higher education, Ashley is also an approved trainer for UK-validated undergraduate courses of Staffordshire University.

Ashley holds a Bachelor of Accountancy from Singapore Nanyang Technological University and a Master of Business in Logistics Management from Australia Curtin University of Technology. He is currently involved in doctoral research in marketing at the Tongji University.