
Kühne Foundation – NUS HumLog Centre Asia Pacific

in collaboration with

**The Department of International Business, Logistics & Transport,
Thammasat Business School**

Present

A Workshop on

**HUMANITARIAN SUPPLY CHAIN MANAGEMENT
IN
THAILAND**

**10 + 11 June 2013
Thammasat Tha Prajan Campus
2 Pra Chan Road
Bangkok, Thailand**

Foreword

Natural Disasters abound annually and the Asia-Pacific region is not spared the aftermath of such unpredictable happenings. Applying the discipline of logistics and supply chain management will help to not only save lives but also to efficiently manage costs and to substantially increase the value of the humanitarian response.

The Kuehne Foundation – NUS HumLog Centre Asia-Pacific which got launched in 2012 is aiming at equipping the various humanitarian actors such as Governments and NGOs with exactly this discipline.

In line with its guiding concept “from/by Asia for Asia” the Centre predominantly focuses on local and regional capacity building initiatives in the total community of practice. This encompasses a formulation of the best education initiatives facilitated by a quality research agenda and spiced by real-world best practices.

At the onset, the Centre recognized that the support of as well as the cooperation with the varied partners and actors from the different sectors and many different countries would be crucial for enhancing the humanitarian logistics capacity in the community of practice in the region. To maximize impact, the Centre’s services and activities will not only take place in Singapore but also at satellite stations close to the field operations. Therefore, the Centre has constantly been seeking new platforms to be built and supported as part of the ecosystem.

In this context Bangkok turned out to be an ideal location to run the Centre’s activities in close collaboration with the Department of International Business, Logistics & Transport at Thammasat Business School which is celebrating its 30th anniversary. This first event brings together actors from all relevant sectors and is an excellent sample case for a truly local capacity building initiative.

The platform in Bangkok will officially be opened on 10 June 2013 during a half day conference with various guest speakers from different sectors who will provide insights in their daily work in the context of humanitarian logistics. The following training for humanitarian organisations, local Government and local Universities will be facilitated by logistics experts from the KF-NUS Centre and Thammasat Business School.

Martin Willhaus, Managing Director Kuehne Foundation, expressed his confidence that this event is the first of many to support local humanitarian actors in Bangkok and other places in Asia-Pacific.

Dr. Robert de Souza
Executive Director
The Logistics Institute Asia Pacific

Jonas Stumpf
Program Director
KF – NUS HumLog Centre Asia Pacific

Agenda

• Platform opening

Time	Agenda	Speaker
June, 10 2013		
09.00-09.30	Registration	
09.30-09.55	Opening	
09.55-10.20	Exploring the agility of humanitarian organization: A Thai case study	Ruth Banomyong Head, Dept. of International Business, Logistics & Transport, Thammasat Business School
10.20-10.45	Humanitarian Supply Chain Challenges in Asia Pacific	David Burton Regional Business Support Manager, Oxfam
10.45-11.10	Private Sector Experience during the Thai Floods of 2011	Poonsak Thiapairat Managing Director of Eternity Logistics
11.10-11.35	Humanitarian Logistics from an International Perspective	Jonas Stumpf Program Director, Kuehne Foundation-NUS HumLog Centre Asia Pacific
11.35-12.00	Conclusion and closing	

• Training

June, 10 2013		
13.00-15.30	Introduction to humanitarian logistics and supply chain practices 1	Jonas Stumpf KF-NUS HumLog Centre Asia Pacific Temmy Tanubrata, PT. Khalifa Jaya Utama
15.30-15.45	Break	
15.45-16.30	Work in groups on local case study (Thailand Floods 2011)	Jonas Stumpf KF-NUS HumLog Centre Asia Pacific Temmy Tanubrata, PT. Khalifa Jaya Utama
June, 11 2013		
08.30-10.30	Work in groups on case study (Thailand Floods 2011)	All Trainers and Facilitators
10.30-10.45	Break	
10.45-12.00	Work in groups on case study (Thailand Floods 2011)	All Trainers and Facilitators
12.00-13.00	Lunch Break	
13.00-14.45	Group presentation	All Trainers and Facilitators
14.45-15.00	Break	
15.00-16.00	Plenary discussion on how to build humanitarian logistics capacity in Thailand	All Trainers and Facilitators



Ruth BANOMYONG

Head, Dept. of International Business, Logistics & Transport
Thammasat Business School

Dr. Ruth Banomyong, PhD (Cardiff) is currently an associate professor in the Department of International Business, Logistics and Transport at the Thammasat Business School, Thammasat University in Thailand.

He received his PhD in 2001, in the field of International Logistics within the Logistics & Operations Management Section (LOMS) at Cardiff Business School (UK). He was the winner of the James Cooper Cup in 2001 for the best PhD dissertation in logistics from the Chartered Institute of Logistics & Transport (CILT) in the United Kingdom.

Ruth's main research interests are in the field of multimodal transport, international logistics and supply chain performance measurements. He has published over 70 papers and reports in such journals as International Journal of Physical Distribution and Logistics Management, International Journal of Logistics Research and Application, Asia Pacific Journal of Marketing and Logistics, Journal of Applied Sciences, Maritime Policy and Management, among others, and he has co-authored 10 books.

Since 1995, Ruth has been a consultant for international agencies such as the United Nations Conference on Trade & Development (UNCTAD), the United Nations Economic and Social Commission for Asia and the Pacific (UN-ESCAP), The World Bank, The Asian Development Bank (ADB), The Association of South East Asian Nations (ASEAN), etc.



Robert DE SOUZA

Executive Director
The Logistics Institute – Asia Pacific

Dr. Robert de Souza is the Executive Director and Chief Executive of The Logistics Institute – Asia Pacific. Prior to that, Dr. de Souza was Executive Vice President for V3 Systems in the Asia Pacific, Corporate Senior Vice President and Global Chief Knowledge Officer at Viewlocity Inc. and Vice Chairman and CEO of SC21 Pte. Ltd. Dr. de Souza is a Professor at the Georgia Institute of Technology in USA and a Senior Fellow at the National University of Singapore. He has published extensively and is a member of the Editorial Boards of the International Journal of Computer Integrated Manufacturing and the International Journal of Logistics Research and Applications and SMBNet.

He is a Chartered Engineer and serves on multiple industry, government and academic committees, including the Government Parliamentary Committee (GPC) on Transport, the Advisory Panel of The Chartered Institute of Logistics and Transport, Singapore (CILTS), the IDA RFID Alliance (now part of the National RFID Centre), the IBM Global University Partners Leadership Advisory Board. He received his Ph.D., M.Sc. and B.Sc. Honours in the United Kingdom.



Jonas STUMPF

Program Director (Humanitarian Logistics)
The Logistics Institute – Asia Pacific

Jonas Stumpf is Program Director for the Kühne Foundation – NUS Education Centre for Humanitarian Logistics Asia Pacific. Prior to that, he was Project Manager at Kühne Foundation’s “Humanitarian and Emergency Logistics Program” (HELP) where he worked closely with various actors from the humanitarian sector such as NGOs and local Governments to enhance their logistics capacity. His current focus is on supply chain seminars and research projects for humanitarian actors in South-East Asia.

He has obtained his Master in Logistics and International Management from the University of Mannheim and wrote his Master thesis on “Emergency Logistics – Fields of Improvements”. Before he joined the Kühne Foundation, he worked at the Logistics Development Unit of the United Nations World Food Programme (WFP). During that time, he was member of the Supply Chain Optimization and Training team conducting field studies and providing training courses at various WFP country offices in Italy, Ethiopia, Djibouti, Kenya, Uganda and Democratic Republic of Congo. During the Haiti Earthquake relief operation 2010 he was temporarily deployed to WFP’s Augmented Logistics Intervention Team for Emergencies (ALITE) to coordinate support from private sector.



Temmy Tanubrata

Chairman

Khalifa Jaya Utama – Jakarta

Temmy Tanubrata is the chairman of Khalifa Jaya Utama, Ltd, a supply chain/land transport operator based in Jakarta with forward operating bases within greater Jakarta region, specialising in transportation of earth materials. Temmy recently founded Matterpolitan SA, a holding company that specialises in capital investment for start-ups in Indonesia.

Prior to his entrepreneurial years, Temmy has served 14 years on national and international assignments for the United Nations World Food Programme, mainly in the areas of humanitarian logistics and emergency ICT. He has served on multitudes of project ranging from ICT emergency and system development, regional emergency operations, UN Humanitarian Response Depot and UN Joint Logistics Center. He last served as the head of Supply Chain Management Unit for WFP Indonesia (mid 2011 to mid 2012) before leaving WFP on a sabbatical leave in mid-2012.

Temmy holds a bachelor degree in computer science from Bina Nusantara University of Jakarta and is currently pursuing a master degree in management science. He holds certifications in ICT and project management. Prior to his WFP years, Temmy has worked in several private companies, such as Hewlett Packard, Salim Group and Bank Bali.