
Kühne Foundation – NUS HumLog Centre Asia Pacific

in collaboration with

**Ho Chi Minh University of Technology
Vietnam National University – Ho Chi Minh**

Present

A Workshop on

HUMANITARIAN SUPPLY CHAIN MANAGEMENT IN VIETNAM

29 + 30 October 2013

**Conference Room B11
Ho Chi Minh City University of Technology
268 Ly Thuong Kiet, District 10
Ho Chi Minh City**

Foreword

Natural Disasters abound annually and the Asia-Pacific region is not spared the aftermath of such unpredictable happenings. Applying the discipline of logistics and supply chain management will help to not only save lives but also to efficiently manage costs and to substantially increase the value of the humanitarian response.

The Kuehne Foundation – NUS HumLog Centre Asia-Pacific which got launched in 2012 is aiming at equipping the various humanitarian actors such as Governments, NGOs and local communities with exactly this discipline.

In line with its guiding concept “from/by Asia for Asia” the Centre predominantly focuses on local and regional capacity building initiatives in the total community of practice. This encompasses a formulation of the best education initiatives facilitated by a quality research agenda and spiced by real-world best practices.

At the onset, the Centre recognized that the support of as well as the cooperation with the varied partners and actors from the different sectors and many different countries would be crucial for enhancing the humanitarian logistics capacity in the community of practice in the region. To maximize impact, the Centre’s services and activities will not only take place in Singapore but also at satellite stations close to the field operations. Therefore, the Centre has constantly been seeking new platforms to be built and supported as part of the ecosystem.

In this context Ho Chi Minh City turned out to be an ideal location to run the Centre’s activities in close collaboration with The University of Technology. By bringing together representatives from Government, academia, UN and NGOs this first event is an excellent sample case for a truly local capacity building initiative.

The platform in Ho Chi Minh City will officially be opened on 29 and 30 October 2013 during a two day seminar with various guest speakers from different sectors who will provide insights in their daily work in the context of humanitarian logistics.

Dr. Robert de Souza
Executive Director
The Logistics Institute Asia Pacific

Jonas Stumpf
Program Director
Kuehne Foundation – NUS HumLog Centre

Agenda

Time	Agenda	Speaker
October, 29 2013		
08.00 – 08.30	<i>Reception</i>	
08.30 - 08.50	Opening and Welcome	Prof. Vu Dinh Thanh Rector, HCMC University of Technology Dr. Robert de Souza Executive Director, The Logistics Institute – Asia Pacific
08.50-09.10	Kuehne Foundation – NUS HumLog Centre Asia Pacific	Dr. Robert de Souza Executive Director, The Logistics Institute – Asia Pacific
09.10-09.40	The Government's role in Disaster Operations in Vietnam	The Committee of Flood and Storm Control
09.40-10.10	The role of commercial logistics providers in Relief Operations	DAMCO
10.10 – 10.30	<i>Break</i>	
10.30-11.00	The Vietnamese Red Cross in Disaster Response Operations	Vietnamese Red Cross
11.00-11.30	Wrap up and Plenary Discussion	Le Ngoc Quynh Lam, Jonas Stumpf
11.30-13.00	Lunch	
13.00-14.30	Introduction to Humanitarian Logistics and Supply Chain Practices	Jonas Stumpf Program Director, Kuehne Foundation – NUS HumLog Centre
14.30 – 14.50	<i>Break</i>	
14.50-17.00	Group work on local disaster scenario	Le Ngoc Quynh Lam Jonas Stumpf
October, 30 2013		
08.00-10.00	Presentation of Group work	All facilitators
10.00 – 10.20	<i>Break</i>	
10.20-11.30	Road Map, wrap up and closure	All facilitators
11.30-13.00	Lunch	



Le Ngoc Quynh Lam

Director of Quality Assurance Office
Ho Chi Minh City University of Technology

Dr. QUYNH-LAM NGOC LE is a lecturer at the Department of Industrial Systems Engineering Department, Ho Chi Minh City University of Technology (HCMUT), Viet Nam. She also serves as the Director of Quality Assurance Office, HCMUT, Vietnam. She received her PhD from Korea Maritime University, Korea (2010), Master of Engineering at Asian Institute of Technology, Thailand (2002), and her Bachelor of Engineering at HCMUT, Vietnam (2000). Her research topics include lean technology, logistics and supply chains management.



Robert DE SOUZA

Executive Director
The Logistics Institute – Asia Pacific

Dr. Robert de Souza is the Executive Director and Chief Executive of The Logistics Institute – Asia Pacific. Prior to that, Dr. de Souza was Executive Vice President for V3 Systems in the Asia Pacific, Corporate Senior Vice President and Global Chief Knowledge Officer at Viewlocity Inc. and Vice Chairman and CEO of SC21 Pte. Ltd. Dr. de Souza is a Professor at the Georgia Institute of Technology in USA and a Senior Fellow at the National University of Singapore. He has published extensively and is a member of the Editorial Boards of the International Journal of Computer Integrated Manufacturing and the International Journal of Logistics Research and Applications and SMBNet.

He is a Chartered Engineer and serves on multiple industry, government and academic committees, including the Government Parliamentary Committee (GPC) on Transport, the Advisory Panel of The Chartered Institute of Logistics and Transport, Singapore (CILTS), the IDA RFID Alliance (now part of the National RFID Centre), the IBM Global University Partners Leadership Advisory Board. He received his Ph.D., M.Sc. and B.Sc. Honours in the United Kingdom.



Jonas STUMPF

Program Director

Kuehne Foundation – NUS HumLog Centre Asia Pacific

Jonas Stumpf is Program Director for the Kühne Foundation – NUS HumLog Centre Asia Pacific. His current focus is on establishing a platform network in Singapore, Indonesia, Philippines, Vietnam and Thailand to roll out the Centre's activities such as Education, Research and Outreach in South-East Asia. Prior to his position in Asia, he was Project Manager at Kühne Foundation's "Humanitarian and Emergency Logistics Program" (HELP) based in Switzerland where he worked closely with various actors from the humanitarian sector such as UN organisations, NGOs and local Governments in Africa, Middle East and Europe to enhance their logistics capacity.

He has obtained his Master in Logistics and International Management from the University of Mannheim and wrote his Master thesis on "Emergency Logistics – Fields of Improvements". Before he joined the Kühne Foundation, he worked at the Logistics Development Unit of the United Nations World Food Programme (WFP). During that time, he was member of the Supply Chain Optimization and Training team conducting field studies and providing training courses at various WFP country offices in Italy, Ethiopia, Djibouti, Kenya, Uganda and Democratic Republic of Congo. During the Haiti Earthquake relief operation 2010 he was temporally deployed to WFP's Augmented Logistics Intervention Team for Emergencies (ALITE) to coordinate support from private sector.