

**Kuehne Foundation – NUS HumLog Centre Asia Pacific**

**Thammasat Business School**

**and**

**Chiang Mai University**

**Present**

**A Training on**

**HUMANITARIAN SUPPLY CHAIN MANAGEMENT  
IN  
THAILAND**

**15 + 16 May 2014**

**Department of Industrial, Faculty of Engineering  
Chiang Mai University  
Chiang Mai, Thailand**

## Foreword

Natural Disasters abound annually and the Asia-Pacific region is not spared the aftermath of such unpredictable happenings. Applying the discipline of logistics and supply chain management will help to not only save lives but also to efficiently manage costs and to substantially increase the value of the humanitarian response.

The Kuehne Foundation – NUS HumLog Centre Asia-Pacific which got launched in 2012 is aiming at equipping the various humanitarian actors such as Governments and NGOs with exactly this discipline.

In line with its guiding concept “from/by Asia for Asia” the Centre predominantly focuses on local and regional capacity building initiatives in the total community of practice. This encompasses a formulation of the best education initiatives facilitated by a quality research agenda and spiced by real-world best practices.

At the onset, the Centre recognized that the support of as well as the cooperation with the varied partners and actors from the different sectors and many different countries would be crucial for enhancing the humanitarian logistics capacity in the community of practice in the region. To maximize impact, the Centre’s services and activities will not only take place in Singapore but also at satellite stations close to the field operations. Therefore, the Centre has constantly been seeking new platforms to be built and supported as part of the ecosystem.

In this context Thammasat Business School, Chiang Mai University and Khon Kaen University turned out to be ideal partners to roll out education and research activities in Thailand. A first training for participants from different sectors such as UN, international NGOs, academics and commercial companies has been conducted at Thammasat Business School on 10 and 11 June 2013. Mr. Panupong Wanjantuk, PhD student at Thammasat and lecturer at Khon Kaen University got invited to spend three weeks in November 2013 with the team of the HumLog Centre in Singapore to attend a series of education events and work on joint research projects

The upcoming training in Chiang Mai on 15 and 16 May 2014 will be the next step of enhancing the humanitarian logistics knowledge in Thailand and is targeted at representatives from local Government, NGOs, Logistics Service Providers and academia.

Dr. Robert de Souza  
Executive Director  
The Logistics Institute Asia Pacific  
National University of Singapore

Jonas Stumpf  
Program Director  
Kuehne Foundation – NUS  
HumLog Centre Asia Pacific

## Agenda

Time	Agenda
<b>15 May 2014</b>	
08.45-09.15	Registration
09.15-09.30	Opening
09.30-11.00	Module 1: Logistics in the Humanitarian Context
11.00-11.15	Coffee break
11.15-12.30	Module 2: Transport in Humanitarian Operations
12.30-13.30	Lunch break
13.30-15.00	Module 3: Exploring the agility of humanitarian organization: A Thai case study
15.00-15.15	Coffee break
15.15-17.30	ASEAN Case study group work
<b>16 May 2014</b>	
09.00-10.30	ASEAN Case study continued
10.30-10.45	Coffee break
10.45-12.15	Presentation of Case study results
12.15-13.00	Wrap up and closure
13.00-14.00	Lunch



**Ruth BANOMYONG**

Head, Dept. of International Business, Logistics & Transport  
Thammasat Business School

Dr. Ruth Banomyong, PhD (Cardiff) is currently an associate professor in the Department of International Business, Logistics and Transport at the Thammasat Business School, Thammasat University in Thailand.

He received his PhD in 2001, in the field of International Logistics within the Logistics & Operations Management Section (LOMS) at Cardiff Business School (UK). He was the winner of the James Cooper Cup in 2001 for the best PhD dissertation in logistics from the Chartered Institute of Logistics & Transport (CILT) in the United Kingdom.

Ruth's main research interests are in the field of multimodal transport, international logistics and supply chain performance measurements. He has published over 70 papers and reports in such journals as International Journal of Physical Distribution and Logistics Management, International Journal of Logistics Research and Application, Asia Pacific Journal of Marketing and Logistics, Journal of Applied Sciences, Maritime Policy and Management, among others, and he has co-authored 10 books.

Since 1995, Ruth has been a consultant for international agencies such as the United Nations Conference on Trade & Development (UNCTAD), the United Nations Economic and Social Commission for Asia and the Pacific (UN-ESCAP), The World Bank, The Asian Development Bank (ADB), The Association of South East Asian Nations (ASEAN), etc.



**Robert DE SOUZA**

Executive Director  
The Logistics Institute – Asia Pacific

Dr. Robert de Souza is the Executive Director and Chief Executive of The Logistics Institute – Asia Pacific. Prior to that, Dr. de Souza was Executive Vice President for V3 Systems in the Asia Pacific, Corporate Senior Vice President and Global Chief Knowledge Officer at Viewlocity Inc. and Vice Chairman and CEO of SC21 Pte. Ltd. Dr. de Souza is a Professor at the Georgia Institute of Technology in USA and a Senior Fellow at the National University of Singapore. He has published extensively and is a member of the Editorial Boards of the International Journal of Computer Integrated Manufacturing and the International Journal of Logistics Research and Applications and SMBNet.

He is a Chartered Engineer and serves on multiple industry, government and academic committees, including the Government Parliamentary Committee (GPC) on Transport, the Advisory Panel of The Chartered Institute of Logistics and Transport, Singapore (CILTS), the IDA RFID Alliance (now part of the National RFID Centre), the IBM Global University Partners Leadership Advisory Board. He received his Ph.D., M.Sc. and B.Sc. Honours in the United Kingdom.



**Jonas STUMPF**

Program Director (Humanitarian Logistics)

The Logistics Institute – Asia Pacific

Jonas Stumpf is Program Director for the Kühne Foundation – NUS Education Centre for Humanitarian Logistics Asia Pacific. Prior to that, he was Project Manager at Kühne Foundation’s “Humanitarian and Emergency Logistics Program” (HELP) where he worked closely with various actors from the humanitarian sector such as UN, NGOs and local Governments to help them enhancing their logistics capacity. His current focus is on establishing a network with universities and logistics institutes in ASEAN to roll out various education, consulting and research projects in the region.

He has obtained his Master in Logistics and International Management from the University of Mannheim and wrote his Master thesis on “Emergency Logistics – Fields of Improvements”. Before he joined the Kühne Foundation, he worked at the Logistics Development Unit of the United Nations World Food Programme (WFP). During that time, he was member of the Supply Chain Optimization and Training team conducting field studies and providing training courses at various WFP country offices in Italy, Ethiopia, Djibouti, Kenya, Uganda and Democratic Republic of Congo. During the Haiti Earthquake relief operation 2010 he was temporarily deployed to WFP’s Augmented Logistics Intervention Team for Emergencies (ALITE) to coordinate support from private sector.



**Apichat Sopadang**

Director of the Excellence Center for Logistics and Supply Chain Management

Chiang Mai University

Dr. Apichat Sopadang was born in Chiang Mai, Thailand. He graduated from Chiang Mai University, Thailand in 1987 with a degree in industrial engineer. For several years, he worked as a maintenance planning engineer in Electricity Generator Authority of Thailand (EGAT). He completed his Ph.D. from the Clemson University, USA in 2001. Following the completion of his Ph.D., he is working for Chiang Mai University as an associate professor and the director of Excellence Center for Logistics and Supply Chain Management.

His research interests are in the field of supply chain performance measurement, supply chain redesign, risk management in logistics, and aviation logistics. He also serve as the the editor of the Thai Value Chain Management and Logistics (ThaiVCML) Journal and the Co-chair of the International Conference of Logistics and Transport (ICLT). Beside the academic duty, Dr. Sopadang has been a consultant for the Asian Development Bank (ADB), the Japan External Trade Organization (JETRO) and the Department of Industrial Promotion, Ministry of Industry Thailand.